



PHILADELPHIA ALUMNI – Darryl Stephens, Polemarch
ECONOMIC DEVELOPMENT COMMITTEE
Co-Chairmen: Rafiq Diya Al-Fareed, Keith J. Richardson

Mission: To financially empower the Chapter and its member

Goal: Increase individuals' income and decrease the Chapter's dependency on dues

How & Why To Participate

Opportunities & Empowerment (Steve Paul, stevetpaul1985@gmail.com)

- Gatherings to collaborate on identifying employment and contract opportunities

Business Education Series (Keith Ellison, keith@ellison-group.com)

- Help in identifying topics, presenters and promoting the sessions

Business Referral Program (John Byars, john.byars88@yahoo.com)

- Business owner registers to compensate 10% of a new gross sale referred by a Brother divided 70% to the Brother and 30% to the Chapter's Treasury. (Both Brothers must be financial to participate)

Real Estate Development

- Research & Development (Richard Lee Snow, richardleesnow@gmail.com)
 - Measuring the feasibility for developing a Kappa owned multi-purpose facility for events & office space by obtaining information pertaining to potential supporters & frequency, square footage required, type of events, etc.
- Financing (Keith J. Richardson, kjrrun@yahoo.com)
 - Identifying traditional & non-traditional funding sources, criteria & packaging requirements; so we can prepare to respond
- Site Selection (Rafiq Diya Al-Fareed, ralfareed@aol.com)
 - Identifying potential sites for acquisition or new construction in the Delaware Valley region for consideration for banquets, proms, weddings, repasts, meetings, office space for Chapter & other businesses, etc.

Legacy Program (Bufus Outlaw, boutlaw@boegroup.com)

- Encouraging Brothers to enroll and direct/designate a gift to the Chapter at their passing; inheritance is one of the top ways for wealth creation or organizational stabilization